

Kentucky Prescription Assistance Program

Bryant Hileman
Jennifer Toribio Naas, CSW, CCHW

September 23, 2025



**Your Neighbors May Not Be Able To Afford
Their Prescription Medications**

YOU CAN HELP!

**Do you have patients who take
more than one prescription
medication?**

What Is KPAP?

The **Kentucky Prescription Assistance Program (KPAP)** is a **free** program designed to **consolidate and simplify prescription assistance programs** from drug manufacturers, discount medication programs and discount pharmacies into a more streamlined and time-efficient process with the use of Drug Assistant software. KPAP **provides licenses for this software**, as well as **training and support** for partner agencies.



Why KPAP?

As of 2019, Kentucky has the **2nd highest** prescription cost burden of all states in the country at over **\$6k average** per individual.¹

A 2020 survey of 1140 Kentuckians by Healthcare Value Hub found Kentuckians making a number of difficult decisions due to the cost of healthcare:

- **39%** of uninsured adults cited *“too expensive”* as the major reason for not having coverage, far exceeding other reasons, like *“don't need it”* and *“didn't qualify for open enrollment on the exchange.”*
- **23%** Did not fill a prescription
- **20%** Cut pills in half or skipped doses of medicine²

How Does It Work?

Prescription Assistance Programs

Many major drug manufacturers offer prescription assistance programs to provide free or discounted medications to low-income patients. However, each manufacturer has its own application process, which can be extremely time-consuming and confusing. With multiple medications, scattered information, and complex instructions, accessing these benefits can be challenging for many Kentuckians.

Example App: <https://assets.needymeds.org/papforms/bmspae0042.pdf>

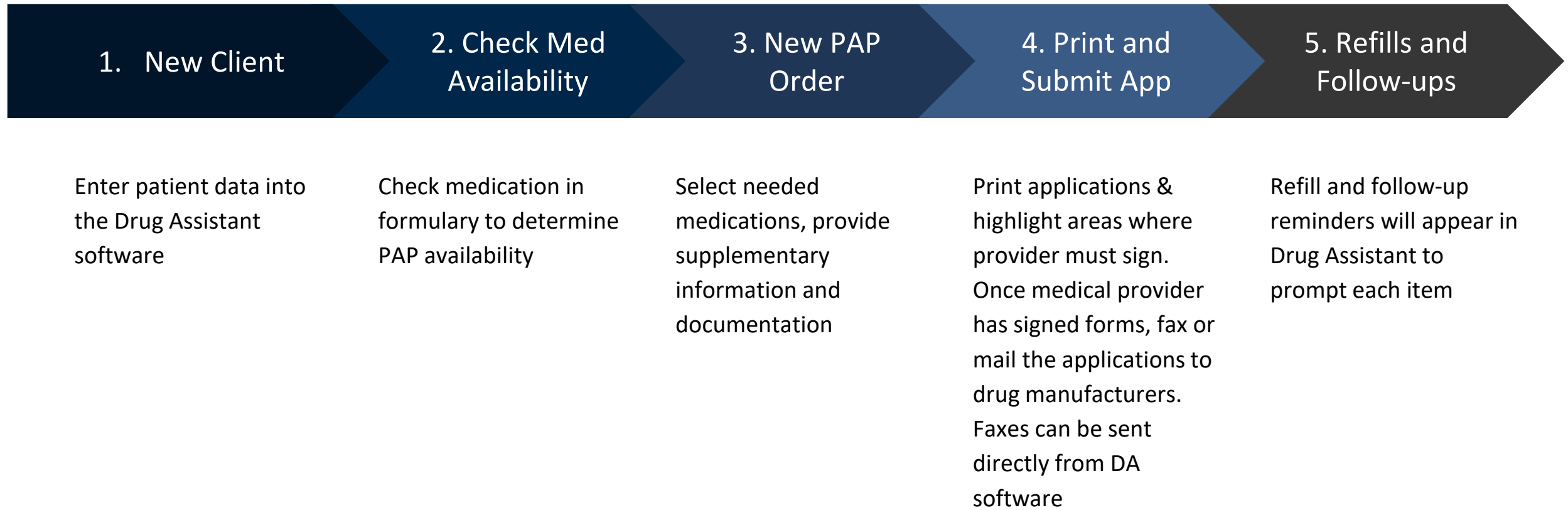
Drug Assistant Software

The Drug Assistant software simplifies the process of filling out individual PAP applications by consolidating it into a single, streamlined procedure. It provides up-to-date information on prescription medications allowing community advocates to enter a patient's data just once. The software then auto-populates the necessary forms for each drug, which can be printed and mailed, saving time and effort. Additionally, it tracks and reports a wide range of data and can provide over 120 valuable reports.

KPAP and Advocates

KPAP community organizers will provide the program software to relevant partner agencies and provide training for advocates on its use. KPAP community organizers also offer continuous support, ongoing training opportunities and additional resources.

How Does It Work?



How Does It Work?

TOP 5 Requested Prescriptions Fiscal Year 2023

Medication	Average Wholesale Price per Package
Farxiga 10 mg	\$347.04
Eliquis 5 mg	\$713.28
Ozempic 0.25 or 0.5 mg	\$1,122.92
Jardiance 25 mg	\$733.32
Lantus Solostar 3 ml Pens	\$525.68

Who Is Eligible For KPAP?

Eligibility varies dependent on individual PAP program, but is typically largely dependent on these factors

Income

Typically, patients with household incomes up to 200-400% of the federal poverty guidelines will be eligible

Insurance

Patients with no insurance, no coverage on requested medications, or those who fall into the Medicare “Donut Hole”

What is KPAP's Impact?

5k

available
through Drug
Assistant

PRESCRIPTIONS

58

saved by
Kentuckians in
2023

MILLION DOLLARS

\$1BILLION

saved by Kentuckians since the program's inception in 2008

What KPAP's Impact?

KPAP makes it easier for people to access free or discounted prescription medications.

- Improved medication compliance
- Decreased ER visits and hospitalizations

By building and fostering a network of local advocates, KPAP addresses critical needs and removes healthcare obstacles for Kentuckians in their own communities, ultimately improving their quality of life and standard of living.

How Can I Get Involved With KPAP?



KPAP Hotline: 1.800.633.8100

M-F | 8-4 EST



**Email to become an advocate or for
program information**

Jennifer.ToribioNaas@ky.gov



References

¹**Kaiser Foundation** - Health Care Expenditures by State of Residence

Retrieved from <https://www.kff.org/state-category/health-costs-budgets/>

²**Healthcare Value Hub** - Kentucky Residents Struggle to Afford High Healthcare Costs; COVID-19 Fears Add to Support for a Range of Government Solutions Across Party Lines

Retrieved from <https://www.healthcarevaluehub.org/advocate-resources/publications/kentucky-residents-struggle-afford-high-healthcare-costs-covid-19-fears-add-support-range-government-solutions-across-party-line>